

Massimo Zocche – Lamiflex New General Manager



Graduated in Aeronautical Engineering in Milan in 1992, Mr. Zocche began his professional career as Head of functional testing of Magnaghi Milano.

In 1995 Mr. Zocche was appointed Operations Manager of FOC S.p.A.

He entered the world of consulting in 1997 as Total Quality Management Expert at Galgano & Associati, followed by the appointment as Operations Strategy Manager in PwC Italy in

1999.

Nel 2002 inizia il suo percorso quindicennale presso il colosso statunitense del settore informatico IBM – International Machine Corporations dove assume il ruolo di Senior Manager R&D and PLM. Viene successivamente assegnato a ruoli di crescente importanza, quali la carica di Country Leader Maximo Enterprise Asset Management nel 2010 e di Industry Sales Manager nel 2015 focalizzandosi su progetti e soluzioni di smart manufacturing.

In 2002 he began his fifteen-year career at the American giant of the computer sector IBM - International Machine Corporations where he took on the role of Senior Manager R&D and PLM. He is subsequently assigned to roles of increasing importance, such as the position of Country Leader Maximo Enterprise Asset Management in 2010 and Industry Sales Manager in 2015 focusing on smart manufacturing projects and solutions.

In 2017 he took on the role of Director of the Manufacturing 4.0 center of excellence at Bip - Business Integration Partners, the first Italian multinational consulting company specializing in strategy and business integration.

Since September 2021 he General Manager of Lamiflex, a leading company in the production of components in highly innovative composite materials for various industrial sectors and part of the Iteima Group.